



DECAL INSTALLATION INSTRUCTIONS

Wet Method

Williams decals should be installed “wet” using an application fluid to allow the graphic to be easily repositionable during installation. In warmer weather, wet applications will help prevent the decals adhesive from “grabbing” onto the application surface too quickly. A wet application is also useful in preventing air from getting trapped underneath the decal during the installation process.

Surface Preparation

The rim surface must be properly prepared prior to installation of the decal.
All surfaces **MUST** be cleaned prior to any application of decals.

For best results, the application should be made in temperatures ranging from 50 to 90 [degrees](#) Fahrenheit. Wash the rim surface with water and dry completely.

WARNING: Do not use any aromatic solvents such as acetone, M.E.K., toluene, paint thinner; lacquer thinner, gasoline or ammonia-based cleaners to clean the vehicle surface.

Saturate a clean cloth with isopropyl alcohol and wipe the surface of the rim where the decal is to be applied.

Dry the surface with a lint free paper towel.

Graphic Installation

Prior to installation, be sure to use the following tools:

1. Firm credit card
2. Application Fluid consisting of a water solution.

Placement of Graphics

1. Wet the rim surface with water.
2. Remove the decal from the backing
3. Lay the decal onto the wet application surface starting in the center and moving outward.
Gently squeegee the decal using short, overlapping strokes with credit card.
4. Gently wipe away any remaining water and carefully examine the decal to make sure no bubbles remain under the surface of the graphic.
5. If any small bubbles appear during installation, they can be easily removed by pricking the base of the bubble with a pin and squeezing any trapped air out with the tip of your finger.